

It's been said. . .



World Ford

A Dealership that has built a reputation for providing courteous, honest service. Their customers appreciate the way they do business.

“

World Auto Tag Agency always processes our tags and titles quickly and accurately. Sometimes we send over 100 titles in one day and still get everything back the next day without any mistakes.

”

Angie Deloain
Title Clerk



Miami/Dade Cnty Tax Collector

Providing courteous and professional public service by promoting innovation, change and excellence in performance.

“

I estimate that it would cost approximately \$8 million annually to provide the same service that the existing private branch auto tag agencies currently do for the county.

”

Richard Gardner
Former County Tax Collector



Germain Toyota of Naples

Dedicated to customer satisfaction, Germain Toyota is a three-time recipient of the prestigious Toyota President's award.

“

In addition to processing our work in a timely manner, WATA is extremely accessible to us. Whenever we have a need, they come to our offices and conduct in-house training sessions for managers and title clerks. It gives everyone a high comfort level with very complicated title work. We couldn't do it without them!

”

Alexis Kouskouris
Office Manager



CORPORATE HEADQUARTERS

World Auto Tag Agency, Inc.
200 S Andrews Avenue, Suite 5D
Fort Lauderdale, FL 33301

Phone: (954) 828-9500
Fax: (954) 337-5880

info@worldautotagagency.com

FLORIDA TAG AGENCIES AT

- Coral Gables Daytona Beach
- Deerfield Beach Fort Lauderdale
- Lauderhill Miami

TITLE CLERK ASSISTANTS

Registering vehicles nationwide

www.outofstatetitles.com

www.worldautotagagency.com

DEVELOPING PARTNERSHIPS

Across The Nation



Providing Solutions for the Future

If your county is experiencing

- A rise in population
- Overcrowded tag offices
- An increase in car sales at local dealerships
- A lack of office space

...then World Auto Tag Agency can help

Let World Auto Tag Agency make the investment on your behalf to provide the best solutions

- We build and operate tag offices in ideal geographical locations
- We hire and train from your local labor pool
- We provide less than a ten minute wait time for vehicle registrations
- We provide same-day to next-day service to automobile dealers

The WORLD AUTO TAG AGENCY

FORMULA FOR SUCCESS

Think of World Auto Tag Agency (WATA) as an extension of your own department. The result is improved administrative efficiencies, greater community loyalty and higher revenues.



PARTNERSHIP

WATA understands your specific needs and expectations. We recognize the importance of a solid, long-term relationship and we work with you in quantifying goals and delivering results. We provide robust, meaningful and timely feedback, so you never lose control. In fact, WATA becomes an extension of your own department.



AGENCY ENVIRONMENT

At WATA, we work with you in setting up an office in a suitable geographical location that is convenient to dealers and the entire community. This will be an environment that is both safe and secure, so the customer feels at ease. Not that they're kept waiting very long, because WATA is a market leader in reduced waiting times.



STATE-OF-THE-ART TECHNOLOGY

All agencies are equipped with the latest state-of-the-art computer technology and security systems. Through this sophisticated technology, customers can feel at ease in the knowledge that their critical data remains safe and secure. Our sophisticated technology is not just confined to the agency, as there are several web-based applications that make life easier for both dealers and the community.



SERVICE DELIVERY

WATA sets and meets the highest standards for service with our highly trained, dedicated and motivated staff. Our staff members have many years of experience in the industry and enjoy long term careers with us. They are trained to assist people with all forms of disability so that their visit results in as comfortable an experience as possible. We also provide the convenience of a drive through facility.



SUPPORTING THE COMMUNITIES

WATA celebrates the spirit of corporate giving with ongoing fund raising initiatives to give back to the local community. Whether it's supporting our veterans or promoting breast cancer awareness, WATA is at the forefront in supporting causes important to our communities.



WATA was actively involved in creating this plate that now provides awareness and raises money for ongoing research.



DELIVERING RESULTS

WATA has a proven track record of success. When your department partners with WATA, wait times in tag offices will be decreased, consumers will have more locations and choices for auto tag service, automobile dealers will be able to receive same day delivery for tag and title transfers, revenues will increase for the Department of Motor Vehicles and costs will be reduced.

THE WORLD AUTO TAG AGENCY PLEDGE

- Develop a sound business plan for the agency.
- Assure that experienced professionals operate and manage the agency.
- Provide exceptional customer service to better accommodate corporate accounts.
- Target all automobile dealerships in order to generate additional revenues.
- Develop and implement a comprehensive marketing plan to ensure the success of the agency.
- Establish internal procedures that assure accurate accounting measures.
- Conduct both manual and daily computer audits of transactions.
- Pass all training and written exams as required by Department of Motor Vehicles.
- Produce daily, weekly and monthly reports to regulate all activity.
- Perform background and criminal record checks on all prospective employees.
- Recruit and train all employees as required by the State.
- Provide a drug-free and smoke-free work environment.
- Establish procedure manuals to assure consistency and accuracy.
- Maintain county supervisor as required or until agency is well established and performing all required functions.
- Provide audio / visual monitors in all work areas.

Who Is World Auto Tag Agency?

“WATA is a partnership between the Strochak and Espinel families, who have a combined 100 years and three generations of experience in providing vehicle tag and titling services to dealerships and consumers in Florida and other States.”

We are committed to building and delivering smooth, efficient and cost effective operations, together with outstanding customer service.

- WATA process over 5,000 consumer and dealer applications daily from over 10 agencies located in the State of Florida.
- WATA maintains consumer waiting times of ten minutes or less.
- WATA's state-of-the-art software technology allows over 500 dealers nationwide to complete regulatory documentation in a timely manner.
- WATA invests in purpose-built tag and titling processing centers in strategic locations.
- WATA's goal is to bring superior tag and title services to different Counties and dealerships throughout Florida and other States across America.



Having become an innovator of business strategies and expressing a position of family values, the Governor of the State of Florida presented Jason Strochak of WATA with the prestigious **Family Business of the Year Award** in 2004.



THE WORLD AUTO TAG AGENCY MANAGEMENT TEAM

Kenneth A. Strochak MANAGING PARTNER

Kenneth has been a leader in the private tag agency business since 1971. He is responsible for developing relationships with government departments.



Debi Strochak DIRECTOR OF CHARITABLE EVENTS

Debi has over 40 years of experience in the industry. She is responsible for involving WATA with charities and local community initiatives.



Paulino Espinel Jr. MANAGING PARTNER

Paulino has two decades of experience in the tag agency business. Paulino researches locations and develops the architectural plans for new offices.



Michael Espinel VP OF TAG AGENCY OPERATIONS

Michael has over 10 years of experience in the auto tag industry. He is an advisor and computer systems trainer for all companies in the group.



Nellie Thomas DIRECTOR OF HUMAN RESOURCES

Nellie has over 20 years experience in operations and human resources management. She currently oversees 200 employees.



Jason Strochak VP OF DEALERSHIP SALES

Jason's focus is sales and operations. He controls new business development and is responsible for over 500 dealership relationships.



Vicki Strochak DIRECTOR OF CORPORATE EVENTS

Vicki is responsible for promoting WATA through various initiatives, in order to raise brand and company awareness.



Paul Espinel VP OF ADVERTISING

Paul has 18 years experience in the title and tag business. He is responsible for the company's website, brochures and direct mail campaigns.



Jesus Martinez VP OF TAG AGENCY OPERATIONS

Jesus brings several years of operational experience to the company. His strong dedication to a "customer-first" philosophy helps to continually grow the business.



Zerelda Spann DIRECTOR OF AUDITING

Zerelda has over 20 years of experience in banking and has been with WATA since 2004 as its Director of Auditing.

