

Jeremy Phillips, *CEO & President*



Jeremy brings to the team over 30 years of sales and marketing experience, having worked for five global banking institutions. He has been primarily involved in sales management, specializing in big ticket asset financing and leasing. Having been responsible for launching several new product initiatives, in the late 1990's, he joined Internationale Nederlanden Group (ING) as Head of International Sales and Marketing for ING Car Lease.

Jeremy's focus was to market the company and he was highly successful in taking ING's image into the new millennium. He was responsible for launching several campaigns across Europe featuring ING's lion and corporate brand; initiatives that gained global recognition. Key skill sets include a sound understanding of business development strategy and company image building.

Since 2002, Jeremy has run a successful marketing and Public Relations business in the United States, helping several companies in various vertical markets raise their corporate profile and brand awareness.

Jeremy holds a Higher National Diploma in Business Management from the College for the Distributive Trades (England)

Most Memorable Moment

Apart from my wedding day and the birth of our two daughters, it has to be watching a shuttle launch with just a lake separating us from launch pad, less than 3 miles away. A "one-off" experience, unlikely to be repeated.

