



FOR IMMEDIATE RELEASE

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Information Systems Associates, Inc. Announces Hiring of Capital Markets Advisory Firm

Hayden IR to Expand Shareholder Communications & Awareness

Stuart, Florida, June 5th, 2013. Information Systems Associates, Inc. (OTCQB: IOSA), a leading provider of Data Center Asset Management (DCAM) solutions, services and consulting has engaged the New York firm Hayden IR to implement a capital markets advisory program and increase investor awareness of the company. Hayden IR, a recognized leader in driving market recognition and creating sustainable competitive advantages for more than 150 micro-cap and small-cap companies, is uniquely qualified to increase ISA's visibility in the investment community. The engagement will be led by Stephen Hart, VP of Capital Markets Advisory for Hayden IR.

Commenting on the new relationship, Adrian Goldfarb, ISA's President and Chief Operating Officer said, "This is a strategic part of our future growth plans as a small public company. The capital markets environment in which we operate is extremely challenging and the company believes it is important to engage an experienced consultant as we implement our strategic growth plans". Mr. Goldfarb went on to say that although Hayden IR is known as an Investor Relations company, they will be assisting in many different areas over the next 12 months, including working with ISA management on possible M&A activity.

Stephen Hart, Hayden IR's Vice President of Capital Markets Advisory said, "ISA is a very interesting and unique company. It operates in the rapidly growing area of DCAM and I am impressed with the number of very large entities that use ISA's professional services and software solutions to improve their operations. I have been an investor in the company for a number of years and know Adrian Goldfarb's sound financial and operations experience, particularly with turnaround and development stage companies. I look forward to becoming

more engaged and helping ISA to achieve their planned goals of growth and profitability over the next few years.”

About Information Systems Associates

Information Systems Associates, Inc. (OTCQB: IOSA) is a key supplier of software and services specializing in data center asset management (DCAM) in the rapidly growing data center infrastructure management (DCIM) marketplace. With the increasing use of “mobile” devices such as smartphones, tablets and other wireless devices, along with the applications and content that make these devices so valuable puts an ever increasing load on the networks and data centers that support this activity. As the world is moving towards “cloud computing”, the user does not often care where the data resides to feed these devices or what infrastructure is required to support the insatiable demand. Ultimately, a click on a mobile device translates into increased demand at a data center. As the cost of this demand soars, the world’s largest corporations, whose data centers support this activity, are looking for ways to efficiently manage their infrastructure

For more information visit our website <http://www.isa-inc.net>

About Hayden IR

Hayden IR is a premier investor relations consulting firm, connecting undervalued emerging growth companies with institutions, hedge funds, independent portfolio managers, buy-side and sell-side analysts, retail brokerage firms and accredited individual investors. Hayden’s team of IR professionals draw from “Wall Street,” finance, agency and media backgrounds and continuously strive to maximize the ongoing corporate visibility and market capitalization of clients through a comprehensive, multi-tier proactive program. They always put their clients in front of investors who can take action immediately, not when the client is larger or further along the corporate lifecycle.

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Safe Harbor

This press release contains forward-looking statements including statements regarding opportunities for growth and profitability. Additionally, words such as “seek,” “intend,” “believe,” “plan,” “estimate,” “expect,” “anticipate” “project” and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include competition and working capital limitations. Further information on Information Systems Associates’ risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-Q for the three months ended March 31, 2013. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.